



Teacher Writers



So, you've written your novel...
How do you persuade people
to read it?





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**That's where your
blurb
comes in.**





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5 tips to write a blurb SO GOOD...



...people will feel
silly not reading
the book.





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1

**Start with an
unforgettable hook**

**This is your book's headline
- and it's crucial.**

**Those first few seconds are
what reel people in.**

Make them count...





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2

Introduce the main character(s)

Introduce who the reader will be
following.

Focus on their goal, challenge or
personality.

*Pique the reader's
curiosity...*





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3

**Highlight the
central conflict**

What's at stake?

That's why your reader should care.

***Add tension and
urgency...***





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4

**Tease, don't
tell**

What will the reader want to know?

“Will the character succeed?”

“Will the relationship survive?”

“Will they solve the mystery?”

***Leave these questions
unanswered...***





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5

**End with a
call-to-action**

**What should the reader do
next?**

***“Read the book to find
out what happens.”***





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writing tips?**



**Unlock them at
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