



**Teacher  
Writers**

**The most important part  
of killer book blurb?**



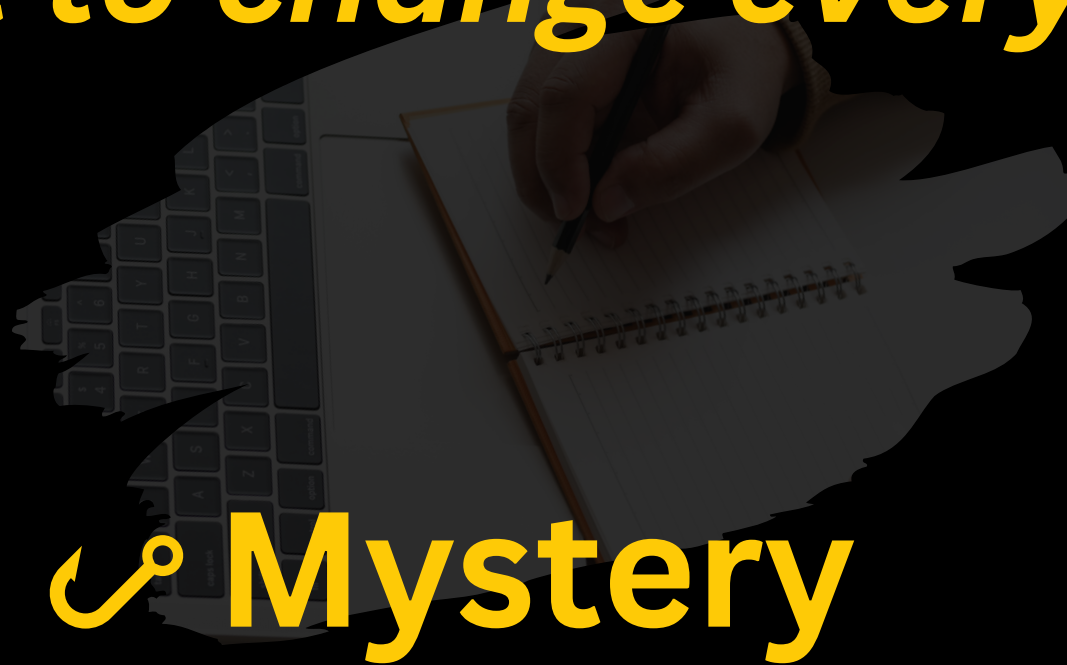
**The hook.**

**Here's how to write one  
that your reader can't  
ignore...**



# Teacher Writers

“  
*Some secrets refuse to stay  
buried — and one of them is  
about to change everything.*  
”



🪝 **Mystery**  
🪝 **Prophecy**  
🪝 **Drama**



# Teacher Writers

“  
*How far would you go to  
protect the one person  
you’re sworn to hate?*  
”

✓ Rhetorical question

✓ Tension

✓ Jeopardy



# Teacher Writers

“  
One small town. Two  
missing girls. And only one  
person knows the truth.  
”



✓ Danger

✓ Confusion

✓ Relatability





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Writers**

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writing tips?**

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